Use the provided infographic "The Role of Social Media in Pre-Employment Candidate Screening" to answer the following questions.

1. List at least 5 facts, observations or trends for this info-graphic.

2. Based on this information what percentage of employers use social media to screen candidates? Show your work.

3. What are employers looking at when they check a potential employee's social networks?

4. Explain what the term "culture" means in the context of its use on this infographic?

5. Based on the infographic, determine if the following statements are true or false and circle the correct answer. If false, correct the statement to make it true.

True or False: a. Professional image accounted for the largest percent of hires when social media was used to prescreen potential employers.

True or False: b. Falsifying qualifications on social media ranked higher than bad mouthing a previous employer on reasons not to hire.

True or False: c. More employers used Twitter than Facebook to screen potential employers.

True or False: d. More employers used Facebook than LinkedIn to screen potential employers.

True or False: e. More employers used LinkedIn than Twitter to screen potential employers.

6. How much more did employers use Facebook over Twitter? Over LinkedIn?

7. How much more did employers use Twitter over LinkedIn?

8. Was LinkedIn ever used more than Facebook or Twitter?

9. Rank the order from most to least in your preference of use with the three social media networks (Facebook, Twitter, LinkedIn).

10. Who do you think is the target audience for this info-graphic? Explain.

11. In your opinion is this info-graphic intended to make you think about an issue, take a stand or change your behavior? Choose one and explain.

12. On composition paper, complete the ACES Prompt: After reading this info-graphic and evaluating your own social media activity what changes will you make, if any, regarding your social media posts? Using the information cite two details and explain why these will factor into your choice. Even if you don't think you need to change anything, you still need to cite and explain reasons why not.