**Price Comparison Tools**

**Directions**: Go to google and type in “price comparison tools” or find a price comparison APP to shop for a specific product. You are to evaluate the price comparison websites and/or APPs and see if they come up with the same prices for the same product(s) and describe what you like or dislike about using them. Think about ease of use, visual appeal, accuracy, etc.

|  |  |
| --- | --- |
| Suggested Websites | Suggested APPS |
| Pricegrabber.com | **Buyvia** |
| Pricewatch.com | **Redlaser** |
| GoogleShopping  SlickDeals  Fatwallet.com  Shoplocal.com | **Amazon Price Check**  **TheFind**  **ShopAdvisor**  **Idealo Price Comparison** |

**Price Comparison Tool 1**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Item that you priced:

Top three results:

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What I liked about this tool:

What I didn’t like about this tool:

This tool would or would not benefit me? Explain

**Price Comparison Tool 2:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Item that you priced:

Top three results:

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What I liked about this tool:

What I didn’t like about this tool:

This tool would or would not benefit me? Explain

**Price Comparison Tool 3:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Item that you priced:

Top three results:

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What I liked about this tool:

What I didn’t like about this tool:

This tool would or would not benefit me? Explain